



**VILLAGE OF PLEAK
APRIL 2, 2014
JOINT WORKSHOP
MINUTES**

The Board of Aldermen of the Village of Pleak, Texas held a Joint Workshop with the Planning Commission of the Village of Pleak, open to the public, on April 2, 2014 at 6:30 p.m. in the Pleak Village Hall located at 6621 FM 2218 South, Richmond, Texas. Mayor Bittner opened the meeting with the Pledge of Allegiance.

1. Council to discuss with the Planning Commission on a 5 year plan on the future of the Village of Pleak.

The Council and Planning Commission held a joint workshop to discuss a 5 year plan for the future of the Village of Pleak. Those in attendance were Mayor Larry Bittner, Al Warnasch, Michael John, Wade Goates and Brenda Jaynes. The Planning Commission members attending were Chairman E.J. Kainer, Janell Kucera and David Jaloway. Also, Fire Chief Jerry Gania attended the workshop. A strategic plan for the future is needed and the S.W.O.T. theory was suggested. This consists of our Strengths, Weaknesses, Opportunities and Threats.

LISTED BELOW IS AN OUTLINE OF WHAT WAS DISCUSSED:

STRENGTHS

1. SMALL COMMUNITY
2. CROSSROADS OF 2 MAIN HIGHWAYS
3. UNDEVELOPED LAND FOR GROWTH
4. GOOD FIRE DEPT. FOR HEALTH & WELFARE OF OUR CITIZENS
5. GOOD WORKING RELATIONS WITH COUNTY
6. CITY HAS EXTRA PROPERTY FOR EXPANSION
7. GOOD ACCESS TO THE FREEWAY

WEAKNESS

1. NO PROPERTY TAXES
2. NO WATER & SEWER
3. ROAD MAINTENANCE
4. SMALL COMMUNITY WITH NO INVOLVMENT
5. OLDER POPULATION
6. COMMUNITY IMAGE-CLEAN UP
7. MUNICIPAL COURT
8. LACK OF BUSINESSES
9. LACK OF MANAGEMENT
10. LACK OF LAND FOR SALE
11. LARGE ETJ AREA-STRAIN ON INFRASTRUCTURE
12. DEVELOPMENT OF SUBDIVISIONS

13. TAKING NO ACTION

OPPORTUNITIES

1. GROWTH OF AREA
2. RETAIL
3. EDUCATE THE PEOPLE ON THE STATUS OF THE VILLAGE
4. TO MANAGE THE GROWTH – PRO-ACTIVE
5. BEAUTIFY THE CITY
6. TO SET UP AN ESD
7. ZONING

THREATS

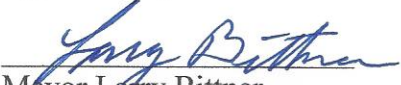
1. GROWTH IN THE ETJ – NOT MANAGING
2. DETERIATION OF THE ROADS
3. DEPLETIONS OF FUNDS
4. SOLE MEANS OF REVENUE – SALES TAX & FRANCHISE TAXES
5. NO ESD
6. LACK OF PROFESSIONAL GUIDANCE & MANAGEMENT
7. SITTING AT THE CROSSROADS – WHICH WAY TO GO
8. NO ZONING

The next workshop will be held on May 7, 2014 at 6:30 p.m. to discuss our goals and a strategy to achieve them.

2. Adjournment


Mayor Bittner adjourned the workshop.

Approved By:



Mayor Larry Bittner

Submitted:



Ruth Elster, City Secretary

